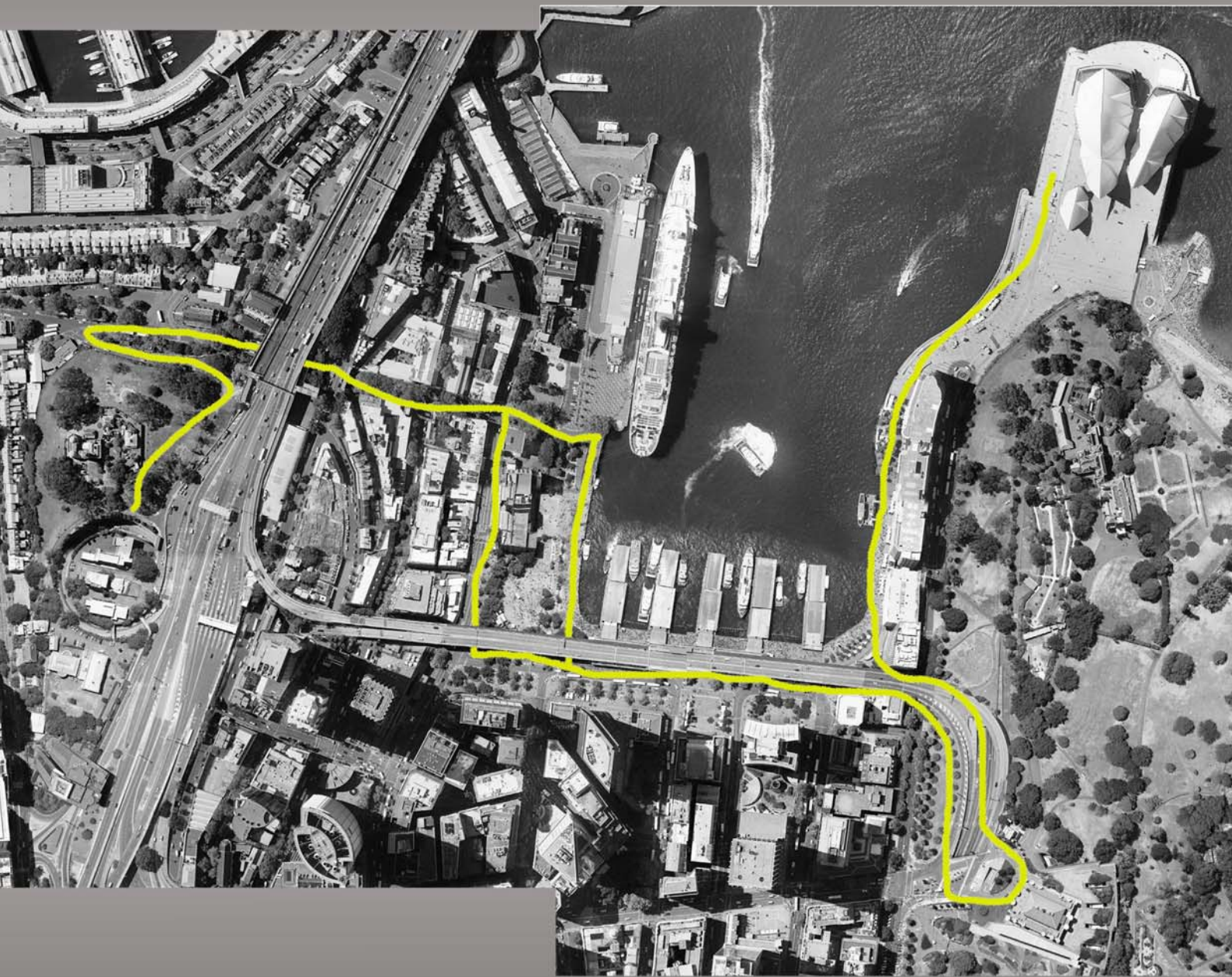


SMART LIGHT SYDNEY FESTIVAL MAY 26 - JUNE 14 2009

LIGHT WALK

THE SMART LIGHT SYDNEY FESTIVAL IS CALLING FOR BRILLIANT DESIGNS TO LIGHT THE FESTIVAL'S INAUGURAL LIGHT WALK IN 2009.



CALLING ALL ARTISTS, LIGHTING DESIGNERS, ARCHITECTS, ENGINEERS, CURATORS, MULTI MEDIA ARTISTS AND INVENTORS.

WE NEED YOUR IDEAS AND DESIGNS FOR INSTALLATIONS ALONG THE FESTIVAL'S LIGHT WALK TO SHOW SYDNEY IN A WAY THAT IT HAS NEVER BEEN SHOWN BEFORE. ALL USING INTELLIGENT LIGHT.

FOR DETAILS READ ON....



Smart Light Sydney Festival

May 26 – June 14 2009

Smart Light Sydney is a new biennial festival of Smart Light thinking towards low-energy urban lighting installations, highlighting alternative 'cool light technologies' which are emerging from lighting suppliers.

We seek expressions of interest from artists, lighting designers, architects, engineers, curators, multi media artists and inventors to create installations for the first festival around the Rocks and Circular Quay from 26 May to 14 June 2009.

The Smart Light Sydney creative theme is City and Memories — to be expressed through energy-efficient lighting installations which:

- Promote significant reductions in electricity consumed by urban lighting.
- Promote new technologies and best practices in lighting design at the urban scale.
- Reduce pollution and photon wastage; encouraging darker, starrer night skies. In 2009 the festival coincides with the UN International Year of Astronomy.
- Consider the City of Sydney's 2030 vision for a Green. Connected. Global city.
- Help share diverse understandings of how digital technologies can enable creative eco-solutions in urban design and management.
- Are conceptually stimulating and entertaining for the public.
- Promote City Atmosphere.

Submission proposals must meet the above themes and include details of proposed electricity consumption – to allow development of world's best practice case studies.

The festival is a practical, long-term approach to low-energy urban lighting. Owners of office towers around Circular Quay will be encouraged to turn off their lights in an effort to reduce background illumination and allow maximum visual impact from the festival installations.

Various public education programs and events are planned in conjunction with the Commonwealth Government's phase-out of incandescent lamps, the United Nations Year of Astronomy 2009, the growing desire to reduce light pollution of night skies, and the emerging low-energy technologies now being marketed by leading lighting manufacturers.

Smart Light Sydney's 'Light Walk' from Observatory Hill to the Opera House includes major public venues such as the Sydney Observatory, Museum of Contemporary Art and Customs House. The route is highlighted below.

Key aspects of the Smart Light Sydney festival will include:

- Natural light (daylight, moonlight) and existing artificial lighting and their impacts on the built and natural environments of central Sydney.
- Developing new urban lighting ideas for the northern CBD to respond to the city's layout, desired evening activities and vision. It will be important to balance the aesthetics of lighting equipment, energy consumption, historic elements, environmental considerations, social and cultural activities, and flexibility to celebrate festive occasions in different ways.
- Temporary and permanent light art installations, raising awareness about new lighting technologies that support low energy consumption and are less damaging to the natural environment. Understanding and developing interactive art works in public space. Attracting international visitors to the city to experience the transformative quality of light.

ARTISTS EXPRESSIONS OF INTEREST ROUND 1 PROPOSALS DUE 26 JANUARY 2009

PROPOSAL TITLE

Entrant

Organisation(s)

Contact

Email

Project Team

(Provide details of previous experience of creative and technical leaders and Public Art Experience)

Proposal (150 WORD SUMMARY IN A 2 PAGE PROPOSAL IN PDF FORMAT WITH 5 IMAGES TO SHOW PAST EXPERIENCE (3MB FILE LIMIT) AND LIST EXPERIENCE)

Please specify category of proposal:

1. *Pavement Treatment*
2. *Facade Treatment*
3. *Interior Foyer Treatment*
4. *Landscape Treatment*

Response to the theme is not limited to the physical lighting outcomes and can include other art forms such as poetry, storytelling, sculpture, music etc.

If there is a location sought/ site specific work please specify. Also specify if there is a sound component.

Specify the following:

- *Lamp Types and Consumption*
- *Technical Requirements*
- *Size and Scale of Installation*
- *Budget*
- *Materials*
- *Sponsors*

Artist Grants of up to \$5,000 are available for the project. All proposals are confidential and intellectual property belongs to the artist, apart from uses to publicize the festival. Round 2 will be announced 13 February 2009.

The successful applicants will be notified by email and listed on the Smart Light Sydney website www.smartlightsydney.com. If you have any enquiries regarding your application please send an email to admin@smartlightsydney.com.au. Proposals are to be submitted electronically by 26 January 2009 to info@smartlightsydney.com.au.